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DVM's broadband service to go international

DVM Technology Bhd is set to be present in 11 countries in the next two years, thanks to worldwide acceptance of its newly-launched *Genico* broadband telephony.

Executive director Chen Chee Peng said the company had made arrangements with its partners and telecommunications companies (telcos) to market the homegrown turnkey-based broadband Internet protocol (IP) telephony service to telcos to Brunei, Singapore, Norway, Thailand and Pakistan next year.

DVM expected to secure five clients in these countries in the next nine months, he said after the launch of *Genico* in Kuala Lumpur yesterday.

"We currently have several proof of concept sites in these countries. We are optimistic of making *Genico* a success, given its differentiation focus," he said.

He said the company also planned to introduce the service to Australia, the Philippines, Saudi Arabia, China, Vietnam and Hong Kong in 2007.

Chen said DVM expected *Genico* to be a substantial earnings generator for the company in the next two to three years.

Listed on the Mesdaq market early last year, DVM, which specialises in developing and implementing strategic customer focus communications technology solutions for medium to large organisations, achieved RM11mil in turnover for its financial year ended Sept 30, 2005.



Chen Chee Peng

Chen said DVM had invested RM7mil over the past three years to develop *Genico*, currently the most advanced and complete suite of broadband telephony solutions in the market.

It is designed to meet the strict requirements of foreign telcos.

Genico at present features all seven broadband communication services such as voice, video, instant messaging, whiteboard collaboration/application sharing, secure file transfer and presence management.

"We will continue to develop new features for *Genico*," Chen added.